



# One Master Class >>> Two opportunities to advance your business.

SESSION

**1**



**MINORITY BUSINESS CERTIFICATION**

SESSION

**2**



**MASTER CLASS PANEL**

With a mission to serve local and support the AAPI small and medium business community in Central Texas, the Greater Austin Asian Chamber of Commerce Master Class series combines our business training workshops focusing on small and minority-owned businesses with panel sessions featuring industry experts who offer critical advice and knowledge on business development in a question-and-answer format. Target 200 attendees per Master Class..

Each Master Class program runs from 3:30 to 8 pm and includes two distinct sessions. Minority Business Certification sessions give participants the opportunity to engage with expert advisors and partners who assist businesses in achieving recognized minority certifications needed to become vendors for many public entities (local governments, universities, etc.). Master Class sessions, which follow after a networking break, explore critical business development topics with expert panels, discussions, and Q&A opportunities. These events include plenty of opportunity for networking.

## **ABOUT THE GREATER AUSTIN ASIAN CHAMBER OF COMMERCE**

Since its formation in 2012, the Greater Austin Asian Chamber of Commerce has focused on improving the business climate in Austin, conducting job fairs, industry forums, educational seminars, and business networking functions. Our mission is to promote the Central Texas Asian Pacific American community and community at large as a catalyst for local and global economic growth through programs focused on Advocacy, Connection, and Education.



## **GAACC MASTER CLASS SERIES: SPONSORSHIP OPPORTUNITIES**

### **2023 Presenting Sponsor - \$5,000 (2023 event series "plus one")**

The presenting sponsor receives representation at all three 2023 Master Class events, **plus** a bonus event – the Annual GAACC Holiday Party.

- Inclusion of company informational slides and/or video at each event
- Welcome remarks at each event
- A booth at each event (x4)
- List of attendee names and organizations upon request
- Company logo included on social media graphics and posts
- Inclusion in GAACC newsletter (x4 per Master Class)
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

### **Event Title Sponsor - \$1,500 (single per event)**

- Welcome remarks at title event
- A booth at title event (x1)
- List of attendee names and organizations upon request
- Company logo/brand included on promotional social media graphics and posts
- Inclusion in GAACC newsletter (x4)
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

### **Booth Sponsor - \$250 (multiple)**

- Opportunity to speak at event during introductions
- A booth or table at event (x1)
- Company logo/brand included on promotional social media graphics and posts
- Inclusion in GAACC newsletter (x1)
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

### **Supporting Sponsors - \$100 (multiple)**

- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

## **In-Kind Sponsorship Opportunities**

### **FOOD SPONSOR      BEVERAGE SPONSOR      MEDIA SPONSOR**

In-kind sponsorships all receive the same benefits:

- Opportunity to speak during introductions
- Company logo/brand included on promotional social media graphics and posts
- Inclusion in GAACC newsletter
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page